

## Our Objective

GKN is committed to providing long term shareholder value in the form of steadily growing earnings per share and dividends. We aim to achieve this through the supply of outstanding products and services to our customers to produce sustained growth in sales, profitability and cash flow.



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# Our Strategy

- > focusing our activities in the industries we know and having market leadership positions in those chosen business segments
- > delivering advanced technology and first class engineering capability to our customers
- > providing exceptional levels of customer service, including achieving the highest delivery and quality standards in our industries
- > operating on a truly global basis so that we are best placed to service our customers wherever they may be
- > achieving world class manufacturing standards and maintaining our competitiveness through the application throughout the Group of Lean manufacturing techniques
- > generating an environment where highly skilled and motivated people can operate to the exacting standards demanded in our business segments, can develop their careers and provide the Group with a sustainable competitive advantage
- > completing focused acquisitions which meet strict rates of return criteria, add to our technology, global presence or customer base and thereby accelerate our growth
- > divesting businesses where we no longer see optimum value as part of the Group
- > managing the Group in a controlled governance environment with due regard for financial and other business risks

